



# YOU WERE BORN TO DO ONE AMAZING THING!

But, how do you identify *WHAT* it is? <<

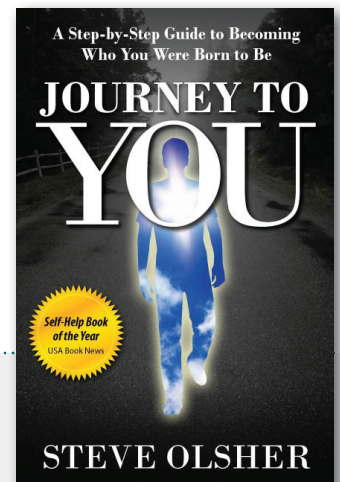
Steve Olsher, Recent Media Appearances Include:



>> Interview Steve Olsher, “America’s Reinvention Expert.” Steve will inspire and teach your audience how to identify their *WHAT*—the one thing they were born to do—while engaging people of all ages with his street-smart, no b.s. style.

Steve is a successful entrepreneur, author of *Journey To You: A Step-by-Step Guide to Becoming Who You Were Born to Be* and founder of The Reinvention Workshop.

A sought-after media guest, his unique slant on personal development is sometimes controversial, but always compelling and entertaining.



## >> STORY IDEAS

- **WHAT IS YOUR WHAT?**  
Three simple steps to discovering your life’s purpose.
- **WHY COLLEGE IS THE SINGLE WORST INVESTMENT A PARENT CAN MAKE.**  
Want to see a decent return on your money? Play the Lotto. You have a better chance of winning.
- **JOBS, JOBS, JOBS.**  
Steve’s sure-fire approach to reducing the unemployment rate to under 5% within 5 years.
- **PLANNING FOR A SECOND CAREER?**  
Steve reveals 3 steps you can take right now to make The Golden Shift.
- **WHICH MAJOR LEAGUE BASEBALL TEAM ARE YOU?**  
Think you’re the New York Yankees? You might be the Chicago Cubs. Take the quiz and find out.
- **RETRAIN YOUR BRAIN AND REINVENT YOUR LIFE!**  
Seven powerful tips for becoming who you were born to be at any age.

### CONTACT INFORMATION

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### AVAILABILITY

Nationwide by arrangement  
Based in Chicago, Illinois